## Glendale News

## Real estate seminar delivers

Making Money in the current economy is not for the meek. As people stand by and watch the stock market gobble up the nest eggs and 401k's they have a choice. Some choose to wallow in their wall-street-woes and get nostalgic over better days when the tech boom allowed anyone with an e-trade account and a copy of Barron's to become a self-proclaimed financial wiz. Others choose to fight the bear, and this is not an easy task.

Trust in the American business seems to dissipate

on a daily basis as more and more companies reveal their dishonesty to Joe Public. Interest rates continue to fall and the advice of financial professionals appears to be self-serving at best.

During this period where there is so much uncertainty in the economy, it is more important than ever to gain the knowledge it takes to fight the good fight for both financial security and piece of mind.

While no single book, seminar, or web site can provide all of the answers, each one can be a step in the right direction. The Legalwiz real estate seminar hosted by William Bronchick is no exception.

Bronchick is an attorney by training that has specialized in the legal services associated with real estate transactions for more than a decade, and is now providing individuals and groups with the information necessary to incorporate property investment into their financial portfolios. Bronchick recently did just that in an all-day, sold-out seminar held at the Four Points Sheridan in Glendale. The morning kicked off with an introduction to the basic components of real estate from mortgages to deeds. Although it was fairly elementary material, it did help to ensure that everyone was brought up to the same playing field for the real coaching.

As the day progressed, the information became a bit more advanced as the instruction turned towards the 'how to' of making money in the real estate biz. The ironic part about this portion of the seminar is that the techniques themselves are fairly easy to understand, but it is the idea that such basic concepts could really

work that is hard to get a grip of. When any money-making method claims to produce returns in the 53%, there is a cloud of doubt that seems to automatically appear. The answer to clearing the air of this cloud comes from none other than Bronchick himself who claims that although he may not pass on ideas that are hard to understand, they are ideas that only point one percent of the population has been exposed to, and that is what it is that makes them so valuable.

This is a great thought. This seminar was held on

a Saturday; a Saturday when most people stayed home in bed and recovered from their tiring week of working for more money. Then, there is this one room full of people that decided to spend their day at a one-day real estate seminar. Now whether they are given information that changes their lives forever, or just given some ideas to think about as they try to get a grip on how to overcome their recent financial trouble, they are one step ahead of all those that stayed at home. Maybe it is not so hard to believe that the answers

are simply only given to the elite few who actually take the time to seek them out.

This is especially true with respect to real estate in today's economy. While malnourished markets throughout the country have been hitting the floor, the real estate market has shown few signs of fatigue. William Bronchick has sold-out every seminar he has held in the last year due to what he claims is the desire for people to be dealing with a tangible asset in a time of such extreme uncertainty in the stock market. Between the strength of the market and the recent attendance at his seminars, it appears as though he may be right.

Making the effort to acquire the knowledge, and finding good sources of that knowledge is more than half the battle against the bear and the insecurity in today's marketplace. Real Estate and the Legalwiz seminar provide one of many possibilities for accomplishing both of these feats.

For more information about William Bronchick or upcoming events he will be hosting in the area, check out the website at www.legalwiz.com.